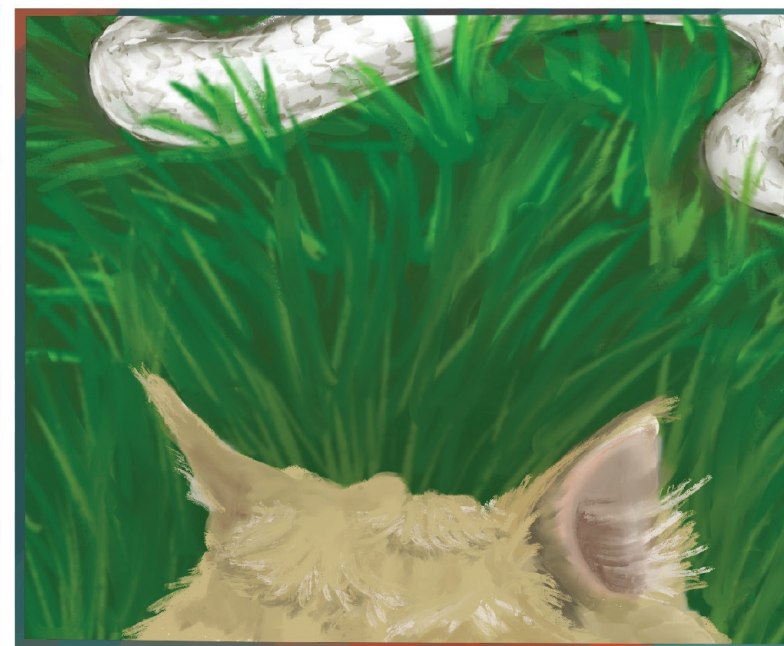


emy

— STORY ART PORTFOLIO, 2019 —



\* rustle rustle \*



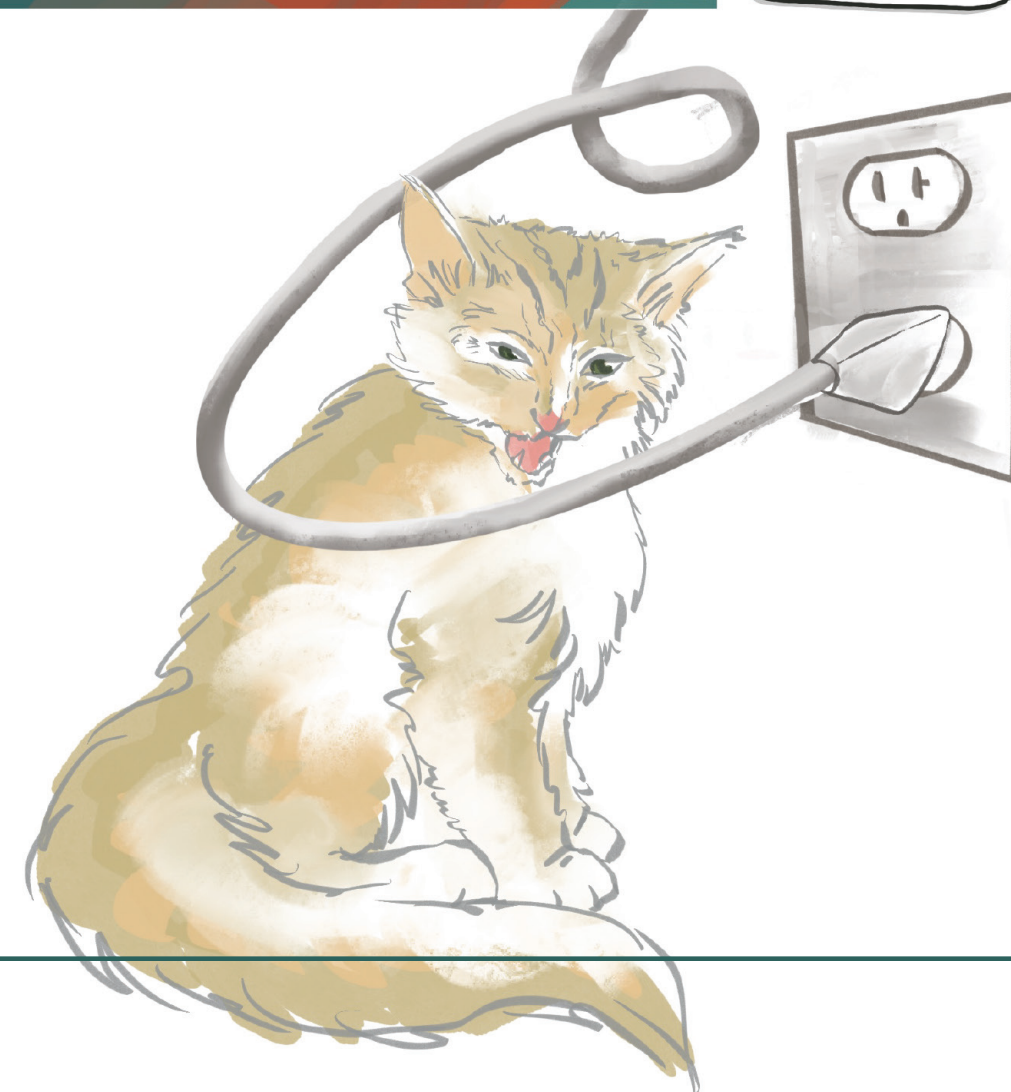
don't bite  
that!

EMYLIANE CHRISTODOULOU

emyliane.com

emy.christdoulou@gmail.com

+1.732.546.4074







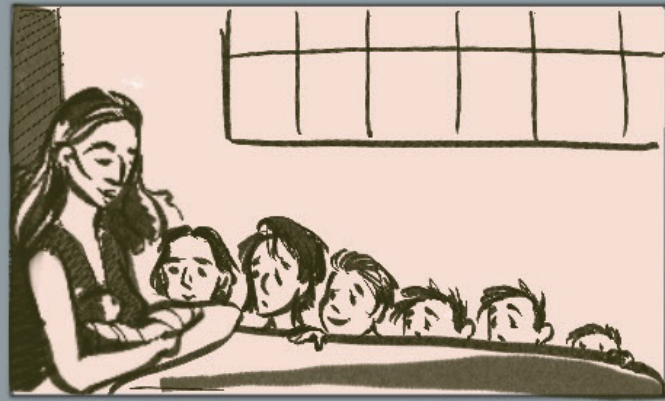
# THE SEVEN CROWS & the Bone Key

A daughter is born in a family of seven boys, to an anxious father. After a careless exclamation their family changed forever. The young girl seeks help from the sun, the moon, and the stars to bring her family back together again.





# THE SEVEN CROWS & THE BONE KEY



the seventh son is born



show time  
passing  
(years)

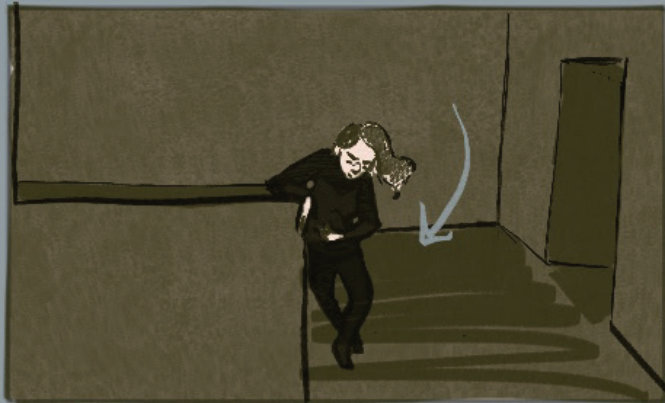
zoom out  
to reveal



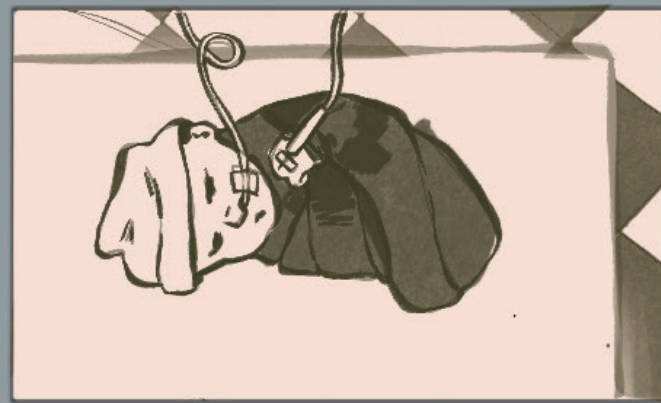
father looking at 7 sons  
playing through window



mother enters, father turns to  
her - "We're having a girl!"



mother in sudden pain



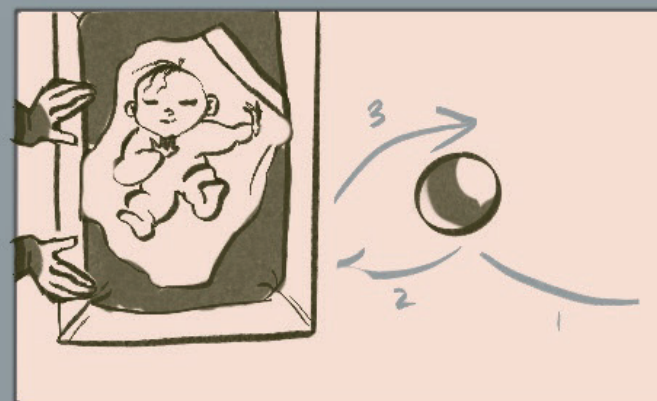
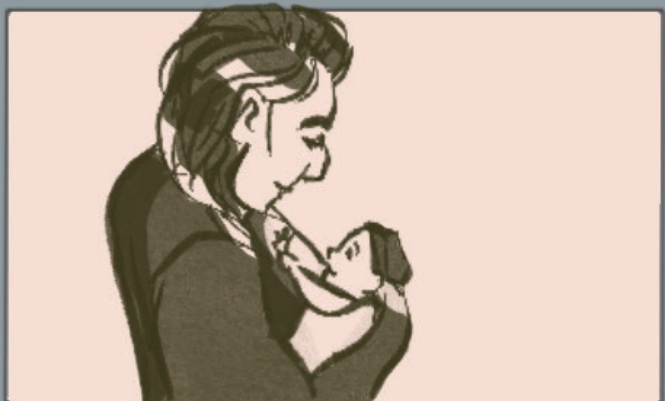
floor fades, then  
basket



mom lap fades in



baby giggles, pauses,  
then coughs



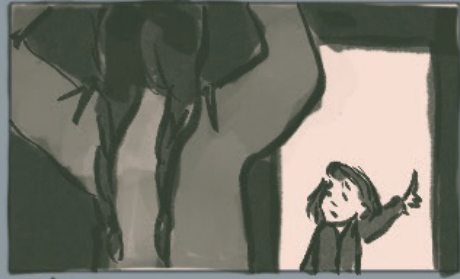
"look dad!" ball bounces,  
hits cradle → baby wakes, cries



"now look what you've  
done!"



# THE SEVEN CROWS & THE BONE KEY



"It would be better  
if you were all  
just crows!"



\* transformation \*



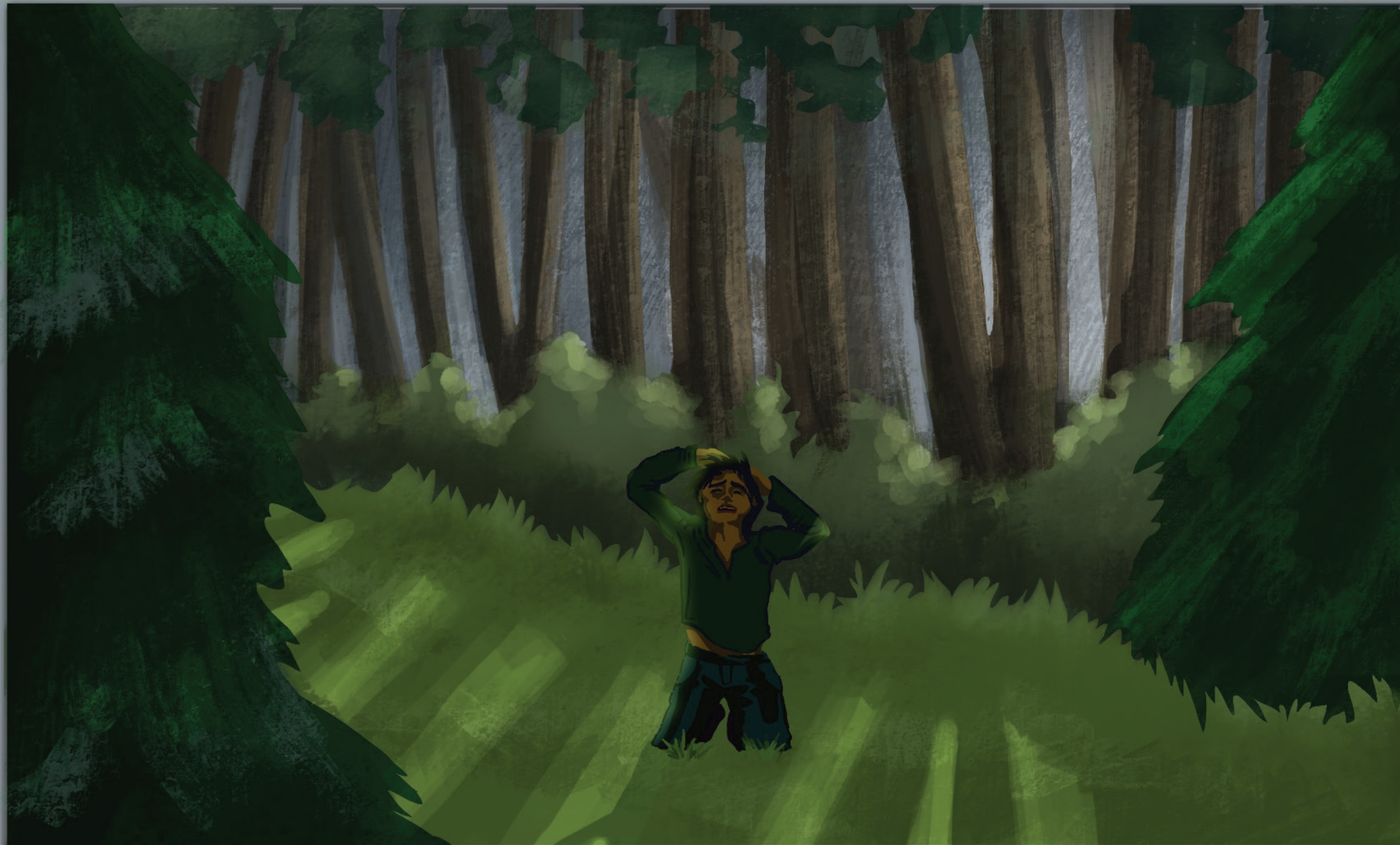
"no... no... no... no...  
no... I didn't mean  
that!"



\* turns to look  
outside, takes  
flight \*



"wait!"



" what ...

what ...

what have  
I

done? "



# THE SEVEN CROWS & THE BONE KEY



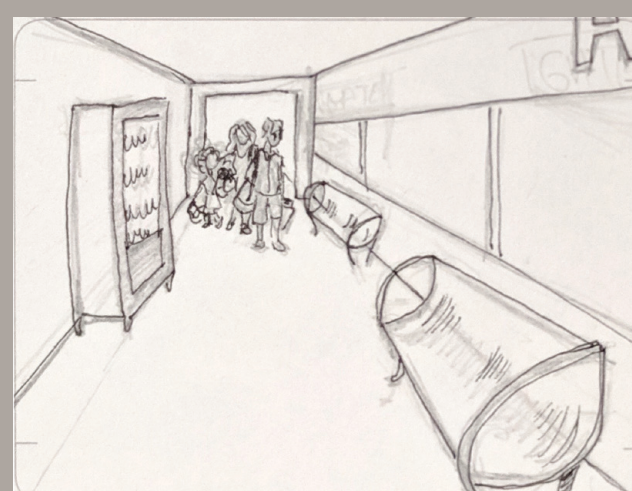




Leaving a Disney vacation, this family of five piles up all of their luggage and their extra special new toys with mom, in order to go get breakfast. Are a few bagels worth missing your flight?



'bumpy' car movements



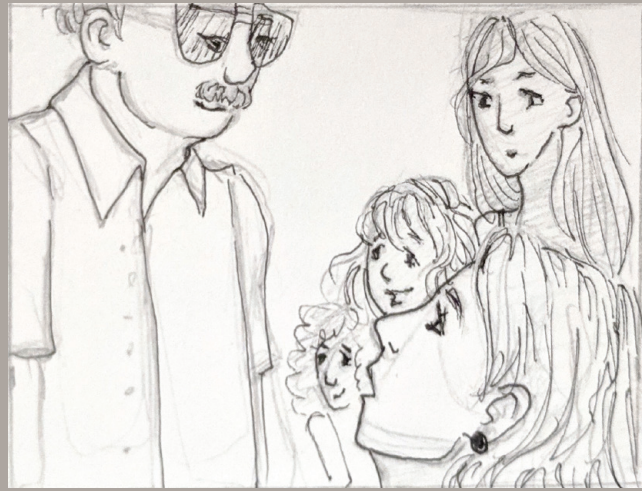
"I think that's our gate"  
camera trucks with family



"I'm going to go get bagels"

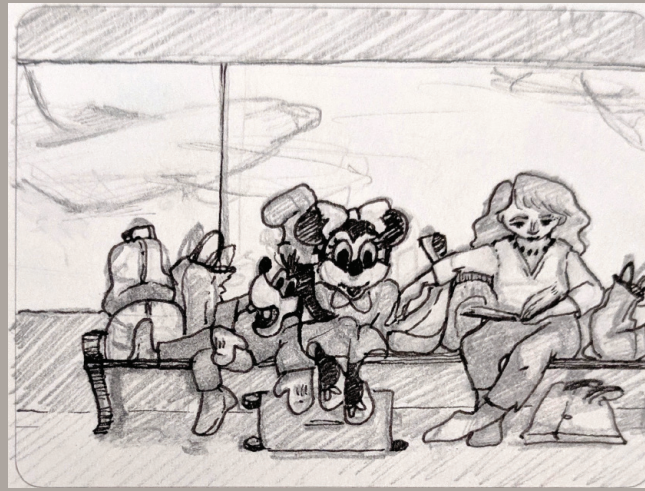


# LEFT HOLDING THE BAG



4

"ooo I want!" "I want!"  
"Just come with me"



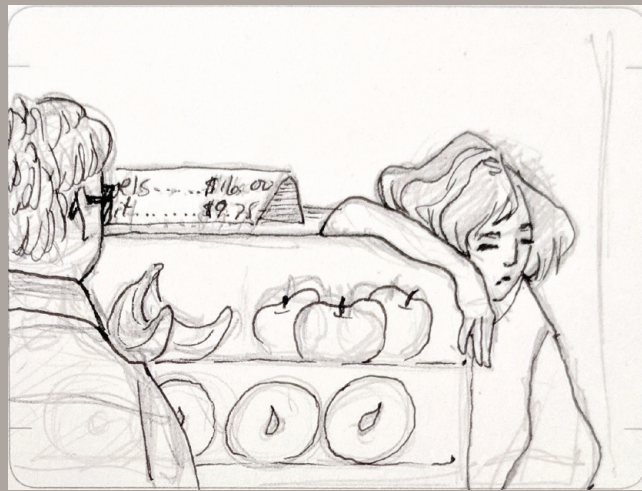
5

Planes taking off in BG



6

BG passes as feet 'walk'



7

"Uh...hi, I'd like some bagels?"



8

scraping sound of knife



9

scraping sound of knife



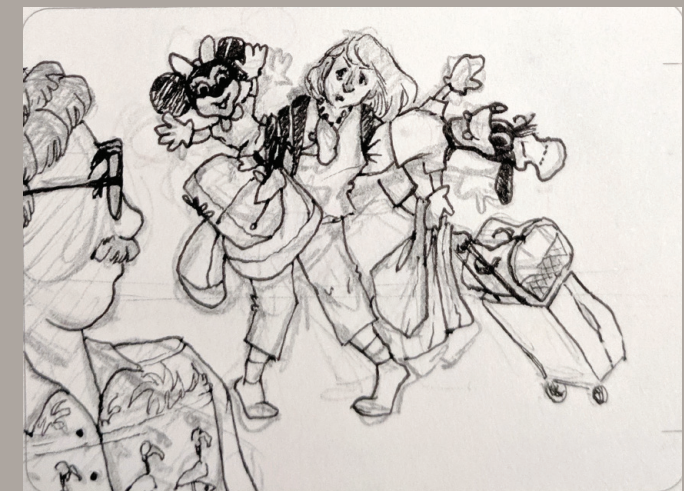
10

scraping sound of knife



11

after, begin at #8 again and repeat

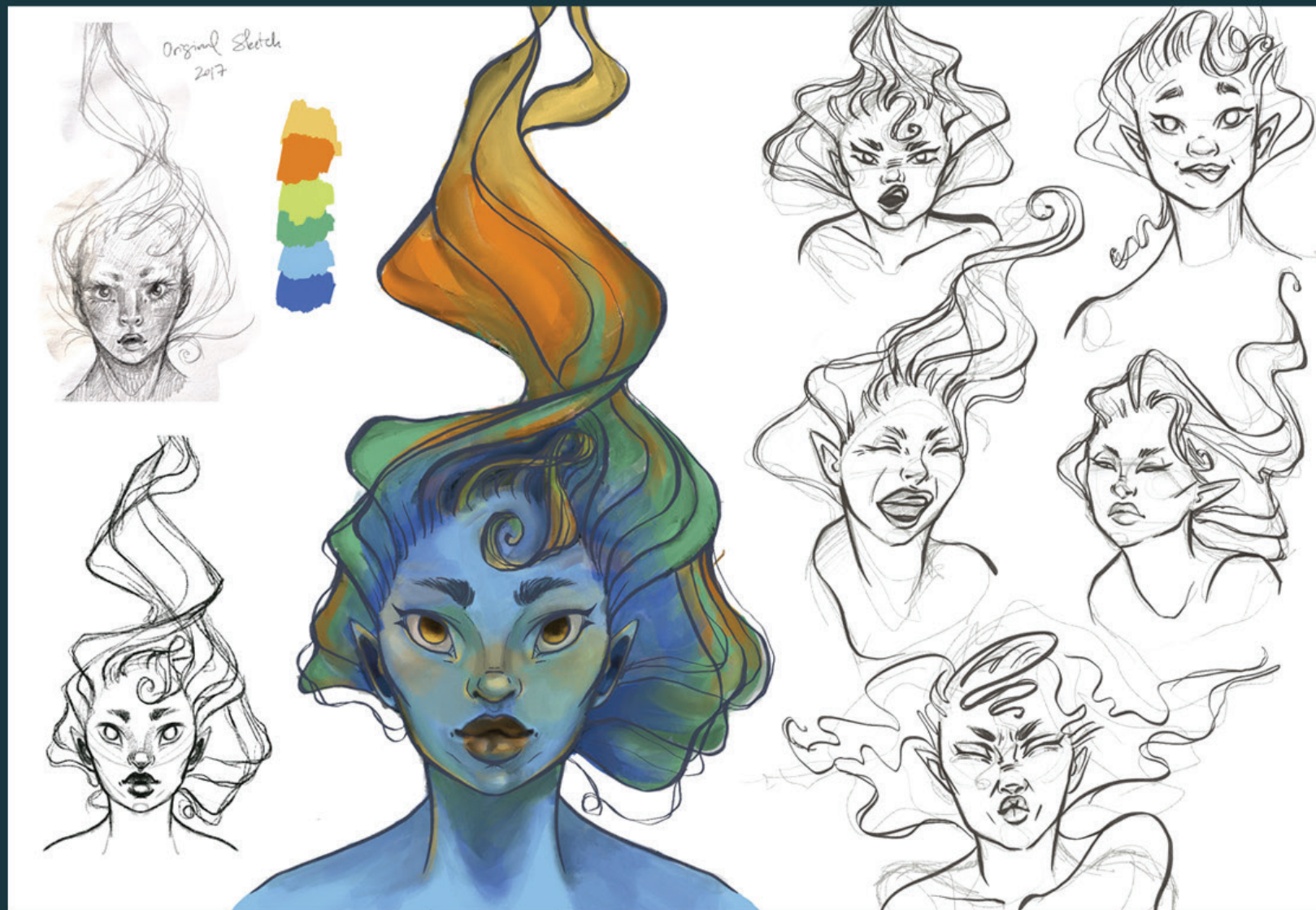


12

"DEAN!! They're boarding!"



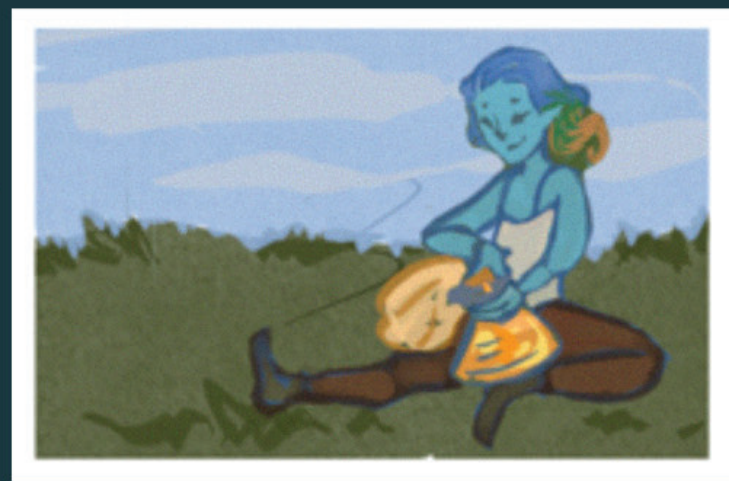
# MISCELLANEOUS STORY ILLUSTRATION



## LUMAIA

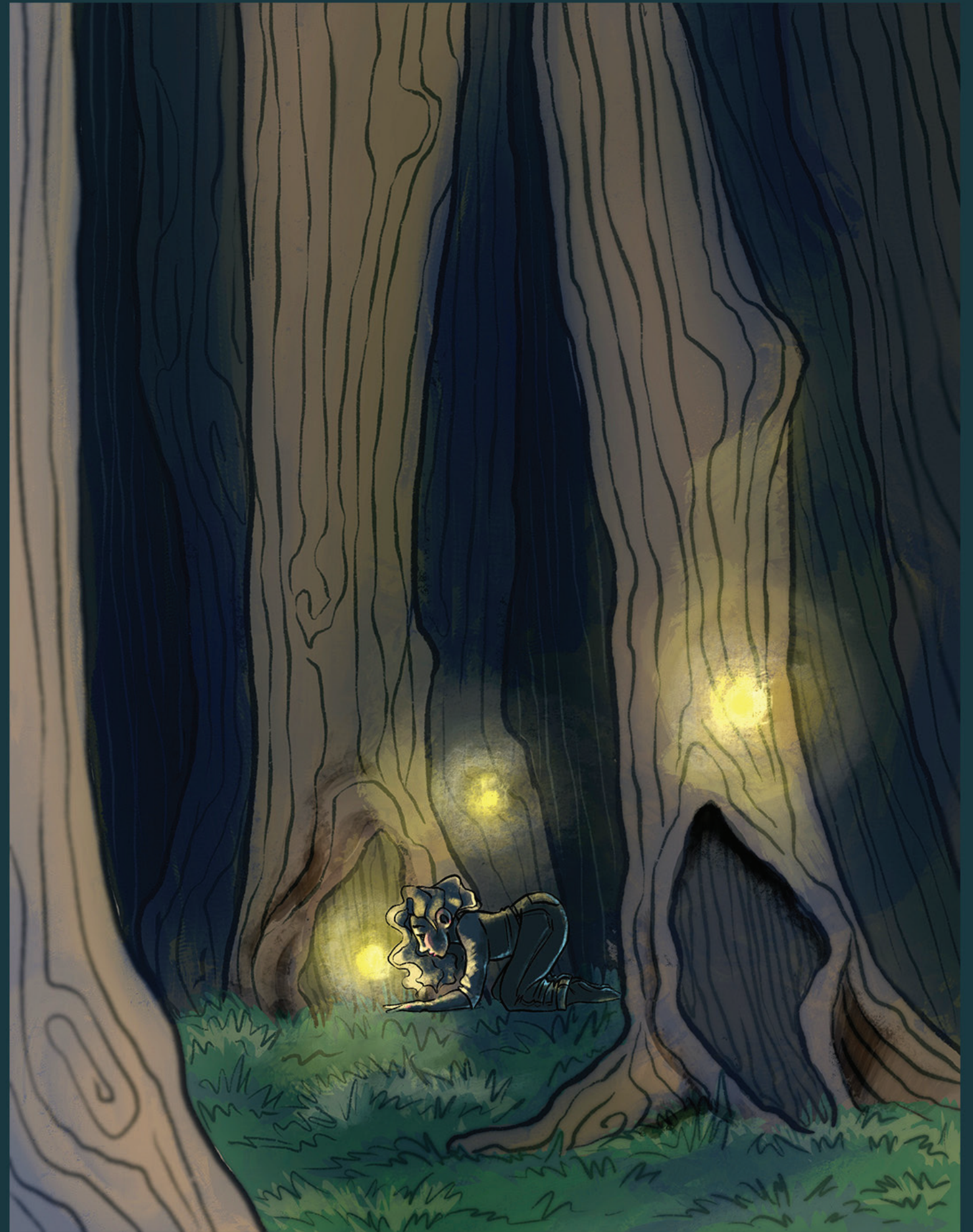
A whip-smart inventor on the outs of society finds a way to harness the energy in special fruits to power her whole village, and then some!

The only problem is - it comes at a serious price. When every fruit is picked from a single tree, that tree dies, never to regrow.



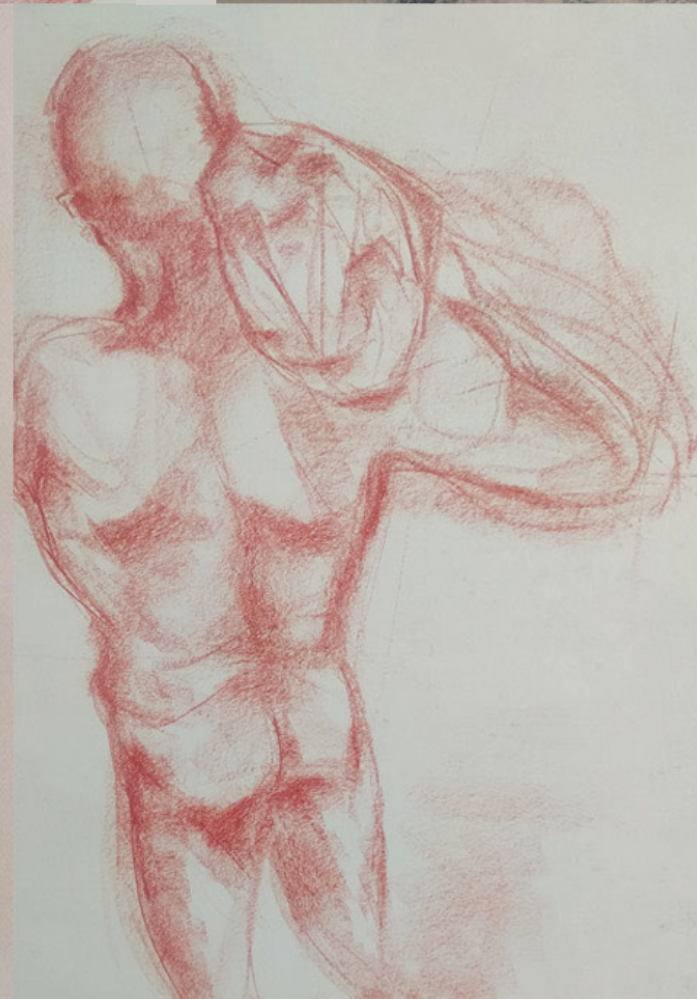
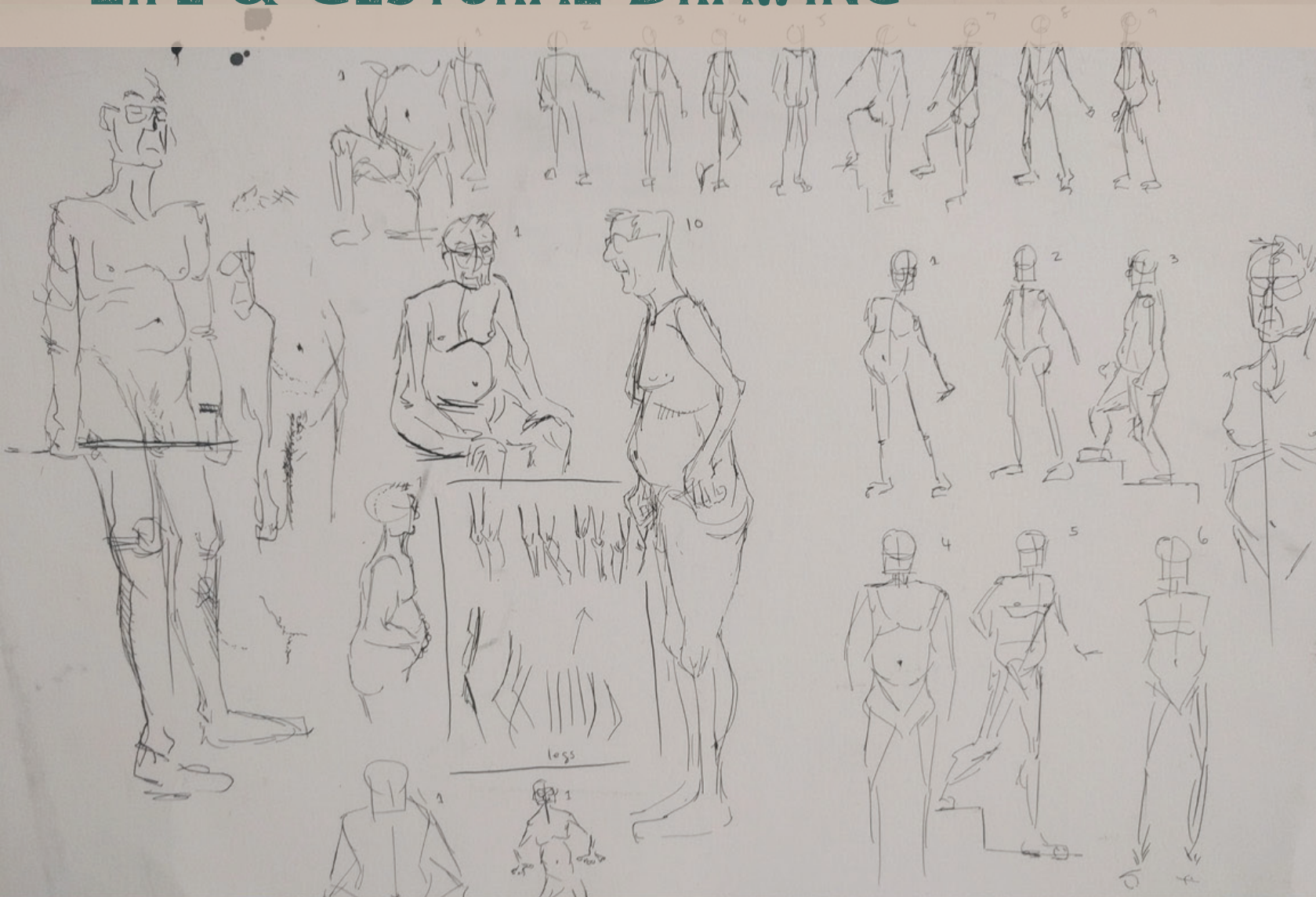


# MISCELLANEOUS STORY ILLUSTRATION





# LIFE & GESTURAL DRAWING



EMYLIANE CHRISTODOULOU

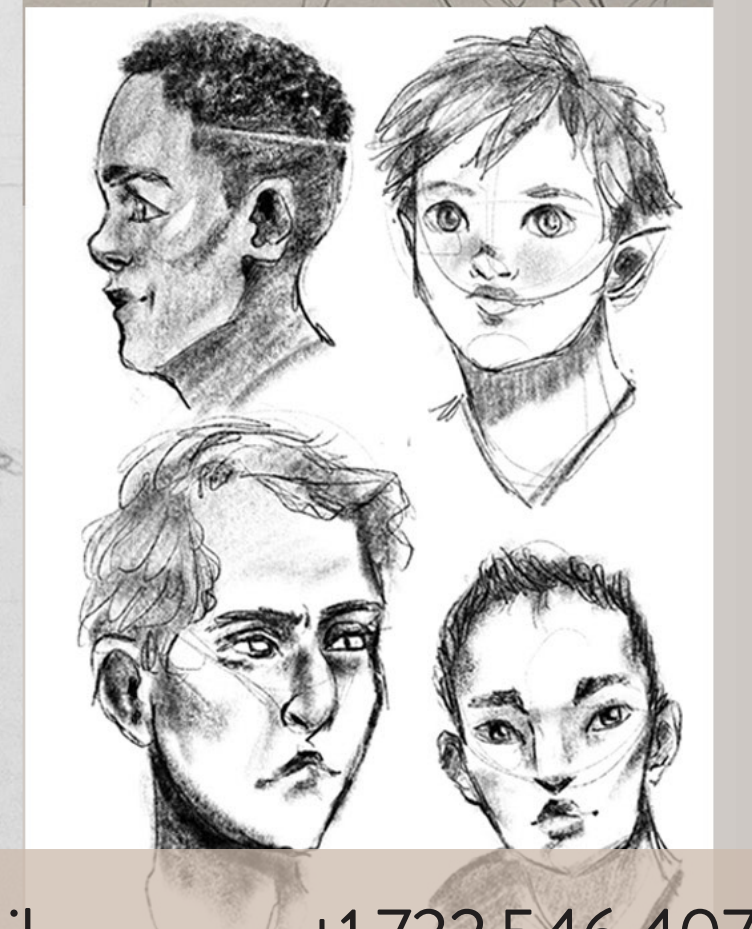
• [emyliane.com](http://emyliane.com)

• [emy.christdoulou@gmail.com](mailto:emy.christdoulou@gmail.com)

• +1.732.546.4074



# SKETCHBOOK SAMPLES





# SKETCHBOOK SAMPLES





# Thank you

**EMYLIANE CHRISTODOULOU**

[emyliane.com](http://emyliane.com)

[emy.christdoulou@gmail.com](mailto:emy.christdoulou@gmail.com)

+1.732.546.4074





## storytelling



## STORY ART PORTFOLIO, 2019

### Storyteller, Visual Designer • **BELTANE FIRE SOCIETY**

2012-

Volunteer with a cultural non-profit in Scotland as a storyteller, performer, and visual development artist for performance festivals; act as a final check for narrative throughout the performance  
Design hair/makeup/costume to support storytelling where characters have no spoken dialogue  
Fabricate costumes and props according to the greater performance and character designs

### Founder, Designer, Marketer, Illustrator • **DEARLING BLENDS**

2016-

Create, illustrate, and tell the story of tea, cute animals, sustainability, and small business  
Originated a tea company with an ethical, sustainable bottom line for direct-to-consumer purchase  
Created all visual design, social media marketing, sales collateral, and packaging design including brand illustrations and rich media  
Conceptualized and developed targeted social media posts that successfully introduce a new brand, capitalizes on both organic and paid engagement and built a strategy to grow the brand  
Analyzed traffic, engagement, and conversion data and modified marketing, product, and design plans in response to findings

### Visual Content Producer • **CRAYOLA**

2017-2019

Create a cohesive story for various small brands within the Crayola umbrella and visually tell that story across multiple mediums  
Produced photos, designs, and illustrations for many products concurrently to increase consumer engagement by ~200%  
Increased conversion on e-commerce platforms by ~35% by bolstering product detail page (PDP) imagery with rich media, high quality images, and inspirational outputs  
Spearheaded test and learn initiatives in order to determine and implement data-driven decisions, to support corporate growth  
Collaborated with other content producers and contractors, manage contractor relationships specific to imagery

## design

### Visual Designer & Internal Marketing Lead • **LANCER SYSTEMS**

2016-2017

Created a style guide, designed and set brand standards company wide  
Lead art direction and brand marketing  
Integrated multimedia and responsive designs in emailers and social media postings to garner an average open rate of 27% and average click-through rate of 4% on emailers  
Lead a cross functional team to build and deploy a modern ecommerce and educational website

### Lead Designer, Packaging Designer • **NANACOCO COSMETICS, OF ANNIE INTERNATIONAL**

2014-2016

Created the brand guide, voice, and story for a shelved cosmetic brand including packaging, emailers, social media posts, interactive newsletters, and catalog in support of a successful relaunch  
Managed projects and led a cross functional team in social media and print marketing efforts  
**ACCOLADES:** Franklin Award 2016, 2017 “for excellence in print & design” awarded to the summer catalog. Project included all design and a featured spread of illustrations for print and digital publication

## education

Arcadia University  
BA Scientific Illustration  
Minor in Theater Arts

Glasgow School of Art  
Scotland, Student Exchange Program  
Concentration in Printmaking

Elevate Yoga  
Teacher Training  
RYT200

*emy.christodoulou*@gmail.com  
732.546.4074

*emyliane*.com